



“Over Thirty Years of Dedication to Olympism and the San Francisco Bay Area”

2018 marks BASOC’s 32nd Anniversary, so it is appropriate to take note of our history as we review the activities of this past year. We can be very proud of our longstanding allegiance to the goals, tenets, values and aspirations of the Olympic Movement. We have remained true to our ultimate goal of hosting an Olympic Games by promoting amateur sports, youth fitness, lifetime wellness and major national and international sporting events. We have operated with integrity and transparency, with never a hint of financial or operational controversy. And we have much to look forward to.

The San Francisco Bay Area Sports Organizing Committee (BASOC) – founded in 1985 – is dedicated to advancing the goals and values of amateur sport and the Olympic Movement. BASOC does this by bidding for, delivering and managing major international and national sporting events for the San Francisco Bay Area.

BASOC partners with the Northern California Olympians and Paralympians Alumni Chapter (NCOPA) to promote Olympic ideals and Olympism. We will work with Southern California Olympians to inspire youth during the 10 year run up to the 2028 Olympic & Paralympic Games.

BASOC depends on the support of individuals and corporations to fund BASOC’s mission, with corporate, community and individual contributions and by producing fundraising events such as the annual BASOC Celebrity Golf Classic, BASOC’s Olympic Night at the San Francisco Giants and the *Welcome Home Olympians and Paralympians Dinner*, held each quadrennial to celebrate the achievements of the region’s Olympians and Paralympians.

- BASOC continues to bring International, National and Regional sporting events to the San Francisco Bay Area.
- BASOC continues outreach programs to share the ideals and values of Olympism with Bay Area youth in partnership with the Northern California Olympians and Paralympians Association especially on June 23rd World Olympic Day.
- BASOC supports the development of new sporting facilities and venues in the San Francisco Bay Area – from world-class arenas to youth and community playing fields.

A non-profit 501 (c-3) organization, BASOC believes that the San Francisco Bay Area is the best place for sports and athletes. World-class facilities, enthusiastic audiences, a dynamic economy, beautiful scenery and a perfect climate allow the Bay Area to host preeminent sporting events and to offer ideal training conditions for athletes in every sport.

BASOC provided successful leadership, support and management for the 1994 World Cup, the 1999 Women’s World Cup, the 2006 FINA World Masters Championships, the 2007 Junior World Table Tennis Championships, the 2008 United States Olympians and Paralympians Reunion, the 2009 Summer National Senior Games, the 2011 USA Swimming National and Junior National Championships, the 2014 Men’s Foil Fencing World Cup, the annual Bay Area Senior Games, now in its 12th year, and created and produced the festivities for the 40th Anniversary of Ping Pong Diplomacy with United States and Chinese Olympians. BASOC hosted the 2016 Encore Games, the 2nd California State qualifier for the 2017 Summer National Senior Games and assisted with PR for the Inaugural 2017 Rugby Sevens held at Avaya Stadium. We are serving on the Board for the 2018 Rugby World Cup Sevens at AT&T Ballpark.

In keeping with BASOC's mission, BASOC submitted Bids for the 1996, 2012, 2016 and 2024 Olympic and Paralympic Games. With the USOC's choice of Los Angeles as the 2028 US Candidate City, we will support all efforts to bring the Games home to the US, to California – and we expect some venues to be here in the San Francisco Bay Area as they were in the very memorable 1984 Games.

Here is how you can help

1. Make a **tax deductible** contribution - our goal is \$50K.
2. Spread the word and attend a signature BASOC 2018 Special Event
 - BASOC's 18th Annual Olympic Day at the San Francisco Giants –June 23rd (\$75 per person)
 - BASOC's 16th Annual Celebrity Golf Classic – July 23, 2018 at Stanford – (\$2,500 foursome)
3. Support the 12th Annual Bay Area Senior Games and become the Presenting Sponsor of the Games (\$25,000) or sponsor a sport (\$1,000 per sport – with 20 sports available)

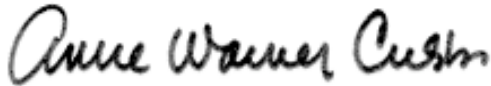
In addition, our 2018 plans include:

- Seek new BASOC Board members (we meet quarterly in San Francisco)
- Create “The Mayor’s Challenge” a Table Tennis celebration and competition in honor of Mayor Edwin Lee
- Create another inspirational Olympic Day on June 23 to celebrate Olympic and Paralympic Sports and introduce Bay Area Youth to the variety of Olympic and Paralympic sports
- Raise funds to study upgrades and renovations to an historic SF Bay Area venue
- Help to publicize and upgrade sporting facilities in San Francisco and the region.

Thank you for your ongoing support and membership in BASOC. With your help, we will continue to inspire athletes and residents of all ages to live more healthy lives through exercise and diet. And we will seek to instill in our youngsters the life lessons learned in sport and competition – teamwork, self - respect, mutual respect, fair play, discipline and setting goals. Your renewal membership form is enclosed.

To quote the Olympic Charter, we renew our dedication to “promoting a better and more peaceful world by educating youth through sport.”

In the Olympic Spirit,



Anne Warner Cribbs
BASOC President & CEO
Olympian – 1960

Board Members:

George Broder
Kristin Kasper Glickman
Alan Elias
Greg Massialas

Helen Mendel
Michael Sharf
Bill Schlough
Rob Weikert

BASOC Membership Form (Individual or Corporate)

Name: _____

Company: _____

Does your company have matching funds? Yes ____ No ____

Address: _____

City: _____ Zip: _____

Telephone: _____ Mobile # _____

Email: _____

Company Contact Person: _____

I am interested in participating in:

- National and international sporting events
- Facilities - Building and Enhancing
- Olympians speaking at my company/community group/school
- Fundraising and Special Events
- Serving on the Organizing Committee for specific events

Annual Membership Fee:

- Individual: \$150
- Corporate: \$2,500
- Gold: \$5,000*
- Keeper of the Flame \$10,000*

* Includes Golf Foursome and Olympian speaking at your organization.

Charge my Credit Card # _____

(VISA/MC Only) Exp. Date _____ Security Code _____

Contributions:

I want to contribute an additional \$ _____ to this great organization.

Additional Sponsorship Opportunities (Please send me more information):

- 2018 Bay Area Senior Games –April 14-May 27 www.bayareaseeniorgames.org
- 2018 18th Annual BASOC Olympic Day at the San Francisco Giants (June 23,2018)
- 2018 BASOC 16th Annual Celebrity Golf Classic– Monday, July 23, 2018 at Stanford Golf Course

Please send check (made payable to "BASOC" Federal Tax ID # 94-3052945) and completed Membership Form to:

BASOC
Attention: Membership
2275 East Bayshore Road, Suite 115
Palo Alto, CA 94303

Questions? Please call 650.323.9400 or email hmendel@basoc.org or see www.basoc.org

Bay Area Sports Organizing Committee
2275 East Bayshore Road, Suite 115, Palo Alto, CA 94303 650.323.9400 www.basoc.org