



## **2014 Programs and Financial Accomplishments – Report to our Community**

BASOC's mission:

- To bring national and international sporting events to the San Francisco Bay Area
- To inspire youth, to spread the ideals of Olympism
- To support new sports venues and facilities
- To provide opportunities for all athletes to compete no matter their age, experience, gender or ethnicity.

1. 2014 Bay Area Senior Games – May 3 – June 1. Twenty sports, 1450 athletes (age 50 plus, men and women), revenue neutral.

2. World Olympic Day in Northern California - June 23 – A celebration of Olympic Day, the birthday of the modern Olympic Games

14<sup>th</sup> Annual BASOC Night at the San Francisco Giants

Sports Clinics & Sports Demonstrations

Olympic Flag raised at San Francisco City Hall & Mayor's Proclamation

3. 12<sup>th</sup> Annual BASOC Celebrity Golf Tournament – July 28<sup>th</sup> - 80 golfers, playing at Stanford University Golf Course. \$25,000 raised for BASOC programs.

4. 2014 Men's Foil Fencing World Cup – October 17 – 19, Kezar Pavilion – 195 Fencers from 30 countries, competing in this three-day competition. 1000 spectators per day. Special ticket program for underserved communities. Revenue neutral.

5. 2014 Encore Games for age 50 plus athletes – November 8 – 16. Fourteen sports, 550 athletes. Held especially for California senior athletes to qualify for the 2015 Summer National Senior Games in Minnesota. New event, due to ruling by National Senior Games Association to allow two state championships in a state.

6. United States Domestic Phase of the San Francisco 2024 Olympic Bid. San Francisco 2024 used BASOC personnel, who drew on past experiences with Bids, provided contacts and leadership to assist the San Francisco Mayor's office and San Francisco 2024 with the Bid.

7. Support for Rich May Field – the only full size soccer and rugby field in East Palo Alto, a \$1.7 million dollar project; BASOC obtained the support of the US Soccer Foundation who provided \$200,000 for field turf. BASOC introduced the Rich May Foundation to private and corporate donors in the Northern California community. Opening Day of the Rich May Field is April 11, 2015.

8. Provided Olympians for Jelly Belly Annual Golf Classic, United Airlines Fantasy Flight and Bay Area Sports Hall of Fame Golf Classic.

9. BASOC, helped by memberships, private donors, volunteers, partnerships and entry fees covered the costs of producing the events and programs, listed above.