

# A WORLD LEADER

## in Medical Care

**San Francisco is a healthcare destination for people from around the U.S. and the world. Patients arrive daily to be treated by physicians consistently ranked among the best in the nation. Students vie to study with professors who continue to advance the frontiers of medical treatment and research, conducted most notably at Stanford University, the University of California, San Francisco, and the University of California, Davis.**

Because of the extraordinary quality of medical care and medical research in the San Francisco Bay Area, everyone attending the San Francisco 2012 Olympic Games will enjoy unparalleled medical care, starting with a special focus on the athletes and sports medicine, but also including all members of the Olympic Family, the staff and spectators.

### **Athlete Care**

The focus on athletes begins with the commitment of leading researchers and practitioners at Stanford University, many with long experience in the Olympic Movement, who will conduct special courses on athlete performance and health. Yearly conferences will bring together the finest minds from throughout the world, to discuss athletic performance and care. Other courses will prepare for the needs of the Olympic Village Polyclinic, which, along with the venues, will be staffed by outstanding sports medicine practitioners, many of whom practice already in the San Francisco Bay Area.

### **Olympic Family Care**

The Olympic Family care system will be managed via two (existing) trauma centers within 10 minutes of the designated Olympic Family Hotel, and outstanding hospitals in close proximity to each of the competition venues. Olympic Family medical stations will be provided at each venue.

**"San Francisco's world-class medical facilities ring the Bay. The region has already demonstrated that it can deliver outstanding, integrated medical services in staging events and meeting emergencies over the years. They are ready today to meet the challenges of hosting an Olympic Games."**

*—The Honorable Ricardo Martinez, M.D., Administrator, National Highway Traffic Safety Administration, 1994-1999, and Senior Medical Consultant to the NFL Super Bowl*

## Spectator Care

Other guests and spectators can look forward to unprecedented care at the venues. The development of spectator care as a specialization emerged from the work of Dr. Ricardo Martinez while practicing at Stanford Hospital. The San Francisco Bay Area has applied his work to all its major sports facilities, which have hosted the 1984 Olympic Football Tournament, the 1994 World Cup and 1999 Women's World Cup, the NFL Super Bowl and MLB's World Series, among numerous other championships.

**SF 2012**  
By The Numbers:

Hospitals providing state-of-the-art care:	100
Number of licensed beds in region:	53,000
Designated trauma centers:	10
Nobel laureates from University of California at San Francisco:	3
Nobel laureates from University of California at Berkeley:	18
Nobel laureates from Stanford University:	23
Percentage of U.S. biotechnology companies in area:	33%
Percentage of U.S. biotechnology employees in area:	50%



Not only the human athletes will receive world-class care in 2012. The University of California at Davis School of Veterinary Medicine is the largest and most diverse school of veterinary medicine in the world, with 230 faculty and more than 700 staff. Approximately 4900 horses are treated there every year, including as many as 1200 major and 600 minor large animal surgeries. The UC Davis School of Veterinary Medicine will provide the leadership for the most advanced care and treatment of equine athletes ever offered at an Olympic Games.

**"The SF Bay Area has long been a hotbed for the development of great athletes, and along with them, a body of knowledge that has supplemented and aided their training and development. The many universities and colleges in the Bay area have long promoted athletic endeavors at all levels. This includes a large amount of research in the fields of biomechanics, physiology, and psychology. The sport medicine research and science that goes into developing the athletes in the SF Bay area is really the matrix of which great performances are imposed. So many Olympians, and their coaches have had success training here in the Bay area and it is apparent that the relationship between athletic performance and sports medicine is a very close one."** —Donald A. Chu Ph.D., PT, ATC, CSCS, Director, Athletic Training & Rehabilitation, Stanford University